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The Big Interview Issue

On the Cover

The Big Interview cover was a bit of a conundrum: how to communicate the bigness of the interviews with a single image? That conundrum was replaced by another when we made the stunning realization that we could, in fact, do what many magazines have done before us—make multiple covers! One for each quadrant of WIRED’s coverage: culture, politics, business, and security. Our interviewees ended up matching those categories pretty perfectly: All of them are people who had big moments in 2025. We would not be at all surprised to see them gracing future WIRED covers, either.

COVER CREDITS: EJAE: PHOTOGRAPH BY MICHELLE WATT; STYLING BY JACQUIE TREVIZO; STYLING ASSISTANCE BY LINDSEY TROUNSON; SET DESIGN BY MARIE-YAN MORVAN; HAIR BY MARK ALAN ESPARZA; MAKEUP BY KEVIN CHEAH; NAILS BY TAKU OKAMURA; SUIT BY SERGIO HUDSON; SHOES BY JIMMY CHOO; JEWELRY BY GRACE LEE. FIDJI SIMO: PHOTOGRAPH BY G. L. ASKEW II. TOP, SKIRT, AND SHOES BY DIOR. ALEX KARP: PHOTOGRAPH BY SARAH KARLAN. ZOHHRAN MAMDANI: PHOTOGRAPH BY IKE EDEANI.

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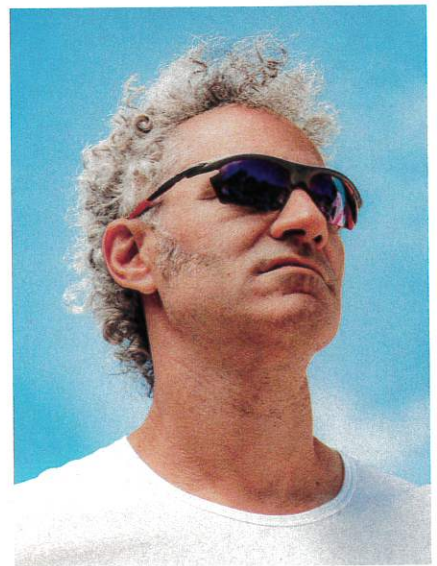
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Politicians have been notably bad at social media. What does it mean to be good at it as a candidate—and then, perhaps, as a leader?

by Katie Drummond

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Sam Altman has long been the face of OpenAI. So who’s the new CEO he put in charge of all his products?

by Zoë Schiffer

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There’s a lot of blood on Palantir’s proverbial hands. Does the CEO care?

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Kids everywhere know her voice—if not her name. How did a former K-pop trainee work her way into global superstardom?

by Manisha Krishnan